

ZEISS DuraVision BlueProtect UV Plano Lenses.

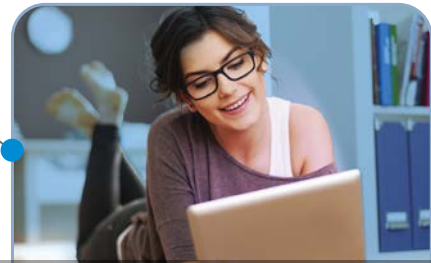
More screen time is leading to more worry for many consumers.

Sharp increases in telecommuting and virtual schooling are raising concerns about the impact of so much screen time on our eyes. And not just with Rx wearers. Increasingly, consumers with excellent vision are asking for eye protection solutions from potentially harmful blue light and UV rays.

Today's eye care providers are uniquely positioned to meet this new demand. By combining your current frame board inventory with Plano ZEISS DuraVision BlueProtect UV lenses, you can instantly address the needs of a patient who requires eye protection more than vision correction.

Twice the Protection. 1

Protect eyes from Blue Light and provide Sunglass-level UV protection all in a clear Plano lens.



Maximum Durability. 2

DuraVision BlueProtect UV's multilayer system protects the lenses and provides overall durability.



Proven Clarity. 3

ZEISS DuraVision BlueProtect UV significantly reduces glare and reflectance for the clearest vision.

